

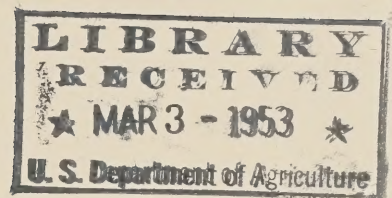
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62,97

1953



Presenting

“RICHLAND ROSE”

1954 Release

Class 460

Character Analysis

We not only predict a brilliant future for Richland Rose both as a commercial and exhibition variety, we fully expect it to prove the most outstanding glad since Spic & Span.

Clean, rich medium rose, deepening somewhat towards petal edges, with deeper rose stipple over white on lip petals, color never peals or flecks, nor is it duplicated in any other variety.

19 to 23 buds, 9 open in the field, with 6 or 8 more in color; keeps well and opens from tight bud, standing as much if not more rough handling as any variety in our experience and it's ability to withstand wind damage is second to none of it's height, 5 ft. 2 in.

Germination and propagation on a par with the very best in fact.

Richland Rose presents a challenge to any other variety to outpoint it on points of superiority either as to beauty, performance or overall value.

Here you have color value, fluting and extreme ruffling combined with a substance and texture you will marvel at, together with eye appeal that will not wear thin; only it's mid-season bloom date disqualifies it as the perfect glad, even so, we can guarantee it will invade your list of personal favorites, so watch for future announcements.

H. L. WOOD



RICHLAND ROSE

Richland Gladiolus Gardens

Twin Bluffs, Wisconsin

RICHLAND GARDENS

1953

Twin Bluffs, Wisconsin

Prepaid, Wholesale---10 Bulbs Supplied at 100 Rate Price

ANDRENA, *Queen of the pastel beauties.*

Per 100 L. \$40.00, M. \$25.00, S. \$15.00, Blts. Qt. \$70.00

COLUMBIA

Per 10 L. \$7.50, M. \$6.00, S. \$4.00, Blts. \$1.00

DOLLY VARDEN, *The super giant salmon.*

Per 100 L. \$28.00, M. \$20.00, S. \$15.00, Blts. \$2.50

FIRELIGHT, *Our best early scarlet.*

Per 100 L. \$7.00, M. \$5.00, S. \$3.50, Blts. Qt. \$20.00

PALETTE, *We like it and think you will.*

Per 100 L. \$10.00, M. \$8.00, S. \$6.00, Blts. Qt. \$30.00

POINSETTIA, *See Columbia prices.*

POLYNESIE, *Best all around salmon.*

Per 100 L. \$7.00, M. \$5.00, S. \$3.00, Blts. Qt. \$14.00

RUTH LORENE, *Best yellow commercial.*

Per 100 L. \$10.00, M. \$7.50, S. \$5.00, 15 Blts. \$1.00

ONE PRICE VARIETIES, *Benj.-Britten, Friendship, Grey Summitt, Parthiena, White Goddess.*

Your choice, L. \$4.50, M. \$3.00, S. \$1.50 per 100

20-20 COLOR COLLECTIONS

20 colors - 20 varieties in assorted L and M sizes

20 Bulbs no 2 alike.....\$1.00 50 Bulbs.....\$2.50

100 Bulbs, 5 ea. of 20 kinds.....\$4.50